**Ideation Phase**

**Define the Problem Statements**

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| Date | 22 June 2024 |
| Team ID | SWTID1719929609 |
| Project Name | BOOK NEST |
| Maximum Marks | 3 Marks |

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| **Problem Statement (PS)** | **I am (Customer)** | **I’m trying to** | **But** | **Because** | **Which makes me feel** |
| PS-1 | An avid reader | Discover new books that match my reading preferences | The search and recommendation features are not tailored to my specific tastes | They do not analyze my past reading history or preferred genres effectively | Frustrated and less motivated to use the application |
| PS-2 | A casual reader | Find easy-to-read, light-hearted books for my occasional reading sessions | The application overwhelms me with too many options and complex features | There is no simplified browsing mode for casual readers | Overwhelmed and discouraged from using the application |
| PS-3 | A student | Access academic books and study materials for my courses | The search functionality is not optimized for academic resources | It does not filter results based on educational relevance or academic level | Frustrated and anxious about finding the right study materials |
| PS-4 | A parent | Find age-appropriate books for my children | The application does not offer adequate filters for age-appropriateness and content type | It lacks a comprehensive categorization system for children’s books | Concerned and dissatisfied with the selection process |

